



AFLV CENTRAL + AFLV WEST + AFLV VIRTUAL
CALL *for* **PROGRAMS**

*AFLV exists to accelerate progress in
fraternity/sorority communities through
change-enabling experiences.*



@TEAMAFLV

AFLV SIGNATURE EVENTS

AFLV CENTRAL

includes the National Black Greek Leadership Conference (NBGLC)

INDIANAPOLIS
FEB. 4-7, 2021

AFLV VIRTUAL

New in 2021, this will be for those unable to attend AFLV Central or AFLV West. The event is planned as a hybrid of live and recorded content.

ONLINE PLATFORM
MID FEBRUARY

AFLV WEST

includes the National Cultural Greek Leadership Conference (NCGLC)

COSTA MESA, CA
FEB. 25-28, 2021

TIMELINE

SEPT. 8, 2020

Call for Programs submissions due

LATE OCT. 2020

program notifications

NOV. 6, 2020

no schedule or program changes made after this date

DEC. 16, 2020

AFLV Central + AFLV West early-bird registration deadline

FEB. 4-7, 2021

AFLV Central

FEB. 25-28, 2021

AFLV West

HAS AFLV WEST ALWAYS BEEN IN FEBRUARY?

The short answer: no

Historically, AFLV West was in early April to accommodate institutions on the quarter system.

Why the change?

We take feedback to heart.

We heard you loud and clear: the conference would be even more beneficial earlier in your officers' term.

2021 is the first year for AFLV West in February. We planned to announce this change at AFLV West 2020, which was cancelled due to COVID-19.

SESSION TOPIC AREAS

CIVIC ENGAGEMENT

- service
- philanthropy
- local and global impact
- civic engagement

COMMUNICATION + BRANDING

- brand development + management
- organizational messaging
- crisis communication
- marketing + social media

DIVERSITY + INCLUSION

- advocacy, activism
- equitable leadership, privilege
- cultural competence, antiracism
- LGBTQ issues

HEALTH + SAFETY

- mental health, general wellness
- risk reduction
- high-risk behavior—sexual violence, substance abuse, hazing, etc.

LIFE AFTER COLLEGE

- grad school
- career development, internships
- workforce skill development
- lifelong membership

LEADERSHIP + RESILIENCY

- decisiveness
- motivates and inspires others
- leads change
- self-development, grit, etc.

MANAGEMENT + OPERATIONS

- time management
- strategic planning, officer transition
- legal issues
- finance
- general operations

MEMBER DEVELOPMENT

- academic development
- personal development
- (new) member education
- comprehensive member experience

ORGANIZATIONAL GROWTH

- intake/recruitment practices
- interpersonal communications
- member retention
- relationship building

WE WILL EMPHASIZE SESSIONS THAT:

Increase Students'

- Confidence to take leadership-based action within their chapters, councils, and communities
- Confidence to make positive changes in their chapters, councils, and/or communities
- Willingness to hold themselves and their brothers/sisters accountable for high-risk behaviors
- Willingness to develop themselves and their brothers/sisters to behave consistently with organizational values
- Openness to diversity and a commitment to social justice within their communities
- Confidence to positively impact the world
- Positive attitudes related to interfraternalism and collaborative interfraternal work

Decrease Students'

- Tolerance for high-risk and illegal behaviors (i.e. hazing, sexual violence, substance abuse)

TIMING

BREAKDOWN

Feedback is clear: no monologues

60% delivery

40% interactive

LENGTH

60-minute sessions

36 min. delivery // 24 min. interactive

75-minute sessions

45 min. delivery // 30 min. interactive

FORMAT

ACTIONABLE

Provide concepts and resources that can be put into action. Avoid philosophical spitballing.

FOCUSED

Don't try to accomplish too much. Avoid content that is a "mile wide and an inch deep."

INTERACTIVE

Participants crave discussion and often share great ideas when they're given the chance.

OBJECTIVES

CHALLENGE

attendees' current practices, thoughts and actions to create progress.

EMPOWER

attendees to take this knowledge home, apply changes and equip others in their communities.

INTEGRATE CONTENT TO CREATE REAL CHANGE

Sessions are just a start. Focus on the end game.

EXPECTATIONS

ALL PRESENTERS ARE REQUIRED TO REGISTER FOR THE CONFERENCE

If you're selected to present 3 or more sessions at AFLV Central, you'll receive a \$100 discount toward AFLV West registration!

EVERY SESSION MUST INCLUDE A LEARNING AID

Upload your aid to the conference app as a PDF prior to the conference. Learning aids can include fast facts, reflective questions, etc. *This is not the space to include presentation slides.*

The event is just the beginning for attendees. What comes next is just as important. We must equip attendees to lead conversations at home.

AS YOU CREATE SUBMISSIONS, ANSWER THE FOLLOWING:

- What problem are you trying to solve?
- What do you want participants to stop doing?
- How do you encourage the participants to think or do their work differently?
- How do you prepare participants to succeed now?
- How do you prepare participants to succeed in the future?
- How do you help participants see the fraternity/sorority experience a catalyst to making the world a better place?
- What do you want participants to walk away with (*tangible or knowledge outcomes*)?



REGISTER BY THE EARLY-BIRD DEADLINE FOR THE BEST RATE

GOALS



We are committed to providing inclusive programming for all attendees.



10% Professionals

20% NPHC and Cultural Greeks

YOU CAN ABSOLUTELY TAILOR YOUR SESSION FOR A SPECIFIC AUDIENCE

If your session is for a tailored audience, tell us who that audience is and design accordingly.

If your content is applicable to all attendees, you must use inclusive language.

FAQ

CAN STUDENTS SUBMIT SESSIONS?

Absolutely! Peer-to-peer learning is powerful.

CAN I APPLY FOR ALL OF THE CONFERENCES AT ONCE?

Yes! With all conferences in February, we are running one Call for Programs process.

SHOULD I EXHIBIT? SHOULD I SUBMIT AN ED SESSION?

Providing a service within the higher ed space? Looking to create new partnerships? Look into exhibiting!

Providing a service that includes an educational component? Look into both exhibiting **and** leading an ed breakout session!

Can I be in one space and not the other?

Yes! To exhibit, become an AFLV org partner.

Is there potential to both exhibit and lead an ed session? Yes! For ed sessions, submit a program through the Call for Programs process.

ARE ED SESSIONS JUST FOR STUDENTS?

ABSOLUTELY NOT

17% of AFLV Central attendees are pros

24% of AFLV West attendees are pros

Professionals include those who work on campus, at headquarters, in higher ed organizations and more.

QUESTIONS?

Do you still have questions about exhibiting vs. ed sessions? Shoot us an email!

EXHIBITING

Mark Jasper Gehrke, Assistant Executive Dir.
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ED SESSIONS

Lindsay L. Stoltz, Student Experience Dir.
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CONTACTS

NBGLC EXPERIENCE

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AFLV CENTRAL SESSION LOGISTICS

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AFLV WEST SESSION LOGISTICS

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WITHDRAWAL DEADLINE

**WE KNOW TRAVEL FOR SPRING 2021 IS UNCERTAIN WITH
THE GLOBAL HEALTH PANDEMIC**

If you're selected to present and learn you are unable to travel, please contact Lindsay L. Stoltz.

START YOUR SUBMISSION